

The Presale Process

Hammer Homes offers a variety of communities in Bowling Green, Kentucky, specializing in semi-custom, pre-sale spec homes. Effective communication is vital throughout the presale process, and our sales representative is available to promptly provide you or your agent with all necessary information.

What is a Semi-Custom?

A semi-custom home enables you to choose from our available lots and floor plans that best cater to your family's needs. Upon reserving a lot, selecting a floor plan and a contract has been executed, you will schedule your own design appointment. This meeting will take place at our model home, where you can view these finishes firsthand to envision your new home! Here you will make your finish selections and explore upgrade options. Our team will collaborate with you to choose interior and exterior finishes, including flooring, countertops, cabinetry, tile, paint, and more allowing you to personalize your home!



270.791.8248

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Next Steps

Before a contract can be written and signed you will need a pre-approval for your mortgage. We have a preferred lender we can recommend to you or freely work with your choice. Your agent and our representative will assist you in choosing the lot and floor plan that fit your budget and needs, considering upgrades if desired.

After we have an executed contract and once we have the building permit, we will begin construction. You will schedule your design appointment at our studio and make all of your selections for finishes. As the build progresses closer to occupancy- we will conduct a thorough quality check and punch list to ensure everything meets our standards and contract timelines.

Once mortgage papers are signed and keys are handed over, the home is officially yours!



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Frequently Asked Questions

Q. What is your current build time?

Our current build time is 6 months from breaking ground to completion.

Q. Do you provide a Builder's Warranty?

Yes- We do provide a one-year Builder's Warranty through our Builder's Association.

Q. Can I supply my own fixtures and bring my own subcontractors?

We do not allow clients to supply their own fixtures or do any work themselves due to warranty reasons. We have reputable vendors and contractors we partner with to ensure a streamlined process and guarantee their workmanship.



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Q. Who owns the lot & assumes the construction loan?

We have the lots available and assume the construction loan until closing, meaning your build is our investment.

Q. Can I bring an agent I have been working with?

Yes we encourage you to bring your own Realtor, and our sales representative will ensure they have what they need.

For further details, you can view a sample Interior and exterior Spec Sheet. Each sheet will vary upon floor plan and community. If you would like to request a spec sheet for one of our particular floor plans, please reach out directly to our representative at 270-791-8248.



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